

THE MAGNET CLOTHING CO.

Corner 10th and Bond Sts.

Store Opens at 10 a. m., SATURDAY, April 23d.

Ladies, Misses and Children's Shoes

We call your special attention to our immense line of Ladies', Misses' and Children's shoes in lace and button.

Infant's shoes worth 50c, opening price 10c
Misses shoes, lace and button, worth from \$1.50 to \$2.25, opening price - - 99c

100 pair of Ladies' shoes in button only 2.50 and \$3.50 values, only - - 49c

500 pairs in this lot in lace and button in the latest lasts. We have placed this entire lot for sale at our opening day at \$1.29 to \$1.69, worth from \$250 to \$4.00.

Men's Shoes

500 pairs in this lot worth from \$2.50 to \$3.50 a pair, in lace and congress, our opening price - - - - \$1.29

Men's Vici Kid, hand sewed, up-to-date lasts and toes. These shoes are \$3.50, \$4, and \$5 values, opening price - \$2.69

The Magnet will open its doors to the Public of Astoria and vicinity and, like, a magnet, our store will draw the people to this new institution. Never in the history of Astoria have good goods been offered to the Public at such Astonishingly low Prices. Nothing in Merchandise will be offered here unless it has the stamp of quality and newness and low pricedness on its every feature.

Declaration of fair treatment is not amiss here, and we promise that the fundamental element of this store's achievement will be sterling honesty, and a broad policy of fair play in every individual transaction. We are here to stay and grow with the town, and become linked with its rapid strides of advancement.

Let not a single soul escape is the mandate of our salespeople, and it means that the world's best Clothing, Shoes Hats, and Furnishing Goods bargain here for your favor at prices without precedent or parallel in the annals of trade.

"The early bird"—you know the rest; so please stop here in the MORNING if possible and avoid the afternoon and evening crowds. Read on.

CLOTHING FOR MEN, BOYS, AND LITTLE FELLOWS, AND THE STOCK IS THE BEST THAT CAN BE BOUGHT.

HATS

At give-away prices for men and boys, opening prices, 29c, 59c, 79c, \$1.19, \$1.79 and \$2.49, good values from \$1 to \$5.

FURNISHINGS—MOUNTAINS HIGH

Men's 50c underwear, opening price 29c
Men's 50c summer underwear, opening price - - - - 20c each

Men's \$1.50 wool underwear, opening price - - - - 74c each

Men's \$1.75 and \$2 underwear, opening price - - - - 99c each

Men's \$1 sweaters, opening price 49c each

Men's \$3.50 and \$5 sweaters, opening price - - - - \$1.89 each

Men's dress shirts in soft and stiff bosoms, the kind you have to pay \$1 and \$1.50, our opening price - - 29c, 49c, and 69c

Men's four-in-hand ties, 50c and 75c values, opening price - - - - 19c and 29c

MEN'S SUITS

All wool fine suits, worth \$9 and 10, opening price, \$4.95

All wool, fine, worth \$11.50 and \$12.50, opening price \$5.85

Clay worsted suits, worth \$12.50, opening price - \$6.45

Black imported worsted suits, Thibets, Vicunas, unfinished worsteds worth \$15 to \$18, opening price \$9.85

200 suits in this lot English Tweeds, Scotch Tweeds, imported cassimere suits, all custom made, hand padded shoulders, self-retaining fronts, the very latest cuts, single and double breasted, good value \$22.50 to \$30, opening price - - - - \$12.85

100 suits in this lot, home spins in two and three pieces worth from \$18 to \$30, opening price \$11.95

MEN'S PANTS

200 pairs in this lot, the famous Sweet, Orr & Co's—that means the best goods that are made in all shades and patterns

\$2.50 values, opening price - - - - \$1.29

\$4.00 values, opening price - - - - \$2.35

\$5.00 and \$6.00 values, opening price - - - - \$2.99

100 pairs of men's Golf Pants, worth from \$3.50 to \$6.00 a pair, opening price - - - - \$1.49

Men's Spring Overcoats

IN THIS LOT WE HAVE ALL SHADES AND CUTS.

\$12.50 to \$16.50 values opening price - - - - \$ 7.69

\$18.00 to \$20.00 values opening price - - - - \$ 8.95

\$20.00 to \$30.00 values, opening price - - - - \$12.45

These overcoats are silk lined, hand tailored and the cream of the tailors' art.

Suits for the Young Men

Cassimeres, Worsteds, Thibets, Vicunas, Checks and Stripes, the very latest cuts, good values from \$5 to \$20, opening prices \$2.95, 3.74, 4.95, 5.45, 6.55, 7.55 and 9.45. You must not overlook one at these prices.

Suits for the Little Fellows

We call special attention of mothers to our grand line of suits for the Little Fellows. \$2.00 and \$5.50 values opening prices, 99c \$1.24, \$1.99 and \$2.49. Every Little fellow ought to have one of these suits from **THE MAGNET.**

Colossal as the bargains appear in print, vision alone is the criterion by which you can honestly judge the great gulf between the regular value and the sale price. These prices will only be in effect for the first 10 days from day of opening.

To make our introduction to the citizens of this city emphatic and absolute, we quote prices that will compel every bargain vein in your entire anatomy to tingle. The character and quality of every item we name, and the predominating characteristic in this store's system in its indisputable relation to honesty and truth should make The Magnet your trading place and shop often. When we say a thing it's so.

We were unable to secure a better location, but, like a magnet, our prices should draw the people of Astoria and vicinity to our store. It is only a short block from your accustomed shopping district.

At 10 a. m. the Excitement Begins. Everyone Should be Here. It's a Golden Bargain Opportunity, Don't Miss it!

Step one block out of your way, because it will more than pay. Corner Tenth and Bond Streets, Flavel Building.

THE MAGNET

Cor. 10th and Bond Streets, Flavel Brick

Step one block out of your way, because it will more than pay. Corner Tenth and Bond Streets, Flavel Building.